Stage 1

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| **Development - Headquarters Administrative Module**   * Infrastructure / Database Implementation * UAT Testing * Create/Update Franchisee Accounts   + Photographers   + Studios * Add/Update promotions * Create Users for Admin, Photographers * Add/Update products/packages   + Price   + Stock   + Description   + Name   + Bundling of Products/Packages * Add/Remove Watermark on photos |
| **Development - CRM System**   * UAT Testing * Franchisee Administrator: Add/Update Customers * Franchisee Administrator: Create Order for Customer * Franchisee Administrator: Upload high resolution photos Resize to web resolution photos  Update both high res & web red photos to Amazon S3 CDN and link to order * Auto notify customer upon upload of photos with link to order |
| **Development - Ordering System**   * UAT Testing * Interface MUST be mobile-responsive. * Photo Selection Page   + Select Photos to process   + Double Tap/Drag-drop to Select/De-select * Product Purchase Page   + Show bundled products that came with package   + Bundled products cannot be de-selected   + Show product list to purchase   + Drag-drop Products into Shopping cart * Product Tagging Page   + Drag photo to product   + Prompt if duplicate photo in product   + Adding/Editing of comments for each photo in product * Payment Page   + Sales run (one-time discount on product per order)   + Payment Gateway shall be Swift/Paypal to 1 recipent * Order Finalisation Page   + Confirm address   + Send notification to coordinator   + Send zip link of all photos selected if payment is made.   + Delete web res and high res photos, 30 days after order is finalised   + Inform staff is customer is not satisfied with order   + Send zip link of all photos selected if no request for re-touching is done. |

Stage 2

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| **Development - Headquarters Administrative Module**   * Track Sales Performance of Franchisees * Track Sales performance by photographer * Track Sales performance by license re-seller |
| **Development - Ordering System**   * Payment Page   + Payment Gateway via Swift/Paypal shall be allowed for multiple recipients   + Payment Gateway shall be allowed for Bank Transfers * Order Finalisation Page   + Confirm address   + Send notification to coordinator   + Do not send link if payment is not confirmed (bank transfer * Payment Confirmation Page   + Administrator can confirm the payments made via bank transfer here   + Send notification to customer with download link to high-res photos once payment is confirmed |

Stage 3

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| **Development - Headquarters Administrative Module**   * Option to show/hide selected photos in main album in Selection of Photos * Add/Remove Watermark on photos |
| **Development - Ordering System**   * UAT Testing * Payment Page   + Sales run (one-time discount on product per order) * Order Finalisation Page   + Confirm address   + Send notification to coordinator   + Send zip link of all photos selected if no request for retouching is done. * Review Page   + Franchisee Administrator: upload retouched photos/links   + Send notification to customer   + Confirm retouch is done properly   + Inform staff is customer is not satisfied with order   + Send zip link of all photos selected if no request for re-touching is done. * Feedback System   + Ranking of service quality provided by the franchisee     - Commenting & Feedback     - Rating |